

ADROIT SNAPSOLUTIONS SERVICE PACKAGE

Donor Engagement & Fundraising Strategy

We build practical donor engagement and fundraising plans that grow steady funding, strengthen relationships, and boost reputation with institutional donors, foundations, CSR partners, major givers, and community supporters—enabling confident, faster fundraising powered by market insight, positioning, pipeline focus, stewardship, and compliance.

What You Gain

- A clear, actionable 3-year fundraising strategy & roadmap
- Powerful toolkit of templates & narratives to win more grants
- Internal alignment & confidence to execute funding goals
- Roles, SOPs & dashboards to operationalize fundraising
- Risk-aware, ethical practices aligned with safeguarding & anti-corruption

Service Category	Monitoring, Evaluation, and Learning (MEL)
Delivery Format	On-site, Remote, Hybrid
Ideal Use Cases	• Launching or scaling fundraising • Entering new geographies/sectors • Preparing for major donor/partner campaigns • Strengthening win rates and renewals • Building an internal BD function
Scope of Work	• Funding landscape & donor mapping: analyze current/prospective donors and competition • Internal capability assessment: review skills, systems, tools, workflows • Stakeholder consultations: align strategy with leadership, program, and finance • Core 3-year strategy: objectives, targets, priority segments, action roadmap • Donor engagement framework: stewardship cycles, comms plans, relationship protocols • Proposal & pitch toolkit: templates, boilerplates, organizational narrative

Tools Used	• CRM & donor management platforms (Salesforce Nonprofit Cloud, Bloomerang) • Data analytics & visualization tools • Proposal development & tracking software • Compliance monitoring frameworks
Delivery Process	1. Initial stakeholder consultations & fundraising diagnostics 2. Donor landscape research & segmentation 3. Strategy co-creation workshops & iterative design 4. Development of donor engagement & stewardship frameworks 5. Implementation support & capacity building
Deliverables	• Fundraising strategy document • Donor engagement roadmap & pipeline plan • Proposal templates & engagement materials • Stewardship framework & compliance checklist • Training materials & capacity building sessions
Add-On Services	• Customized donor communication campaigns • Grant writing & proposal development support • Impact reporting & donor transparency tools • Fundraising team mentoring & coaching
Sample Size	Organizations of all sizes and operational levels
Duration	6–12 weeks (depending on complexity)
Staff Time	Flexible staffing and phased delivery
Geographic Coverage	
Pricing Structure (Individual)	
Pricing Structure (Organization)	Starting from USD 3,000 (scope- and scale-dependent)
Pricing Logic	Tiered pricing aligned with donor segments, organizational size, and customization requirements

Team Composition	• Lead Fundraising Strategist • Proposal Manager • MEL/Logframe Specialist • Financial Analyst (budgets) • Designer (case/one-pagers) • BD/CRM Specialist
Key Considerations	• Strict adherence to donor compliance and ethical fundraising principles • Tailored to diverse donor sectors
Lead Consultant Profile	Led by senior strategists with 10+ years in institutional fundraising, BD systems, and program design across fragile and developing contexts—integrating MEL, finance, and communications into high-scoring, donor-compliant proposals and long-term partnership models.

Contact	
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