

ADROIT SNAPSOLUTIONS SERVICE PACKAGE

Basic Data Visualization & Dashboard Development

Turn complex data into clear, interactive visuals that tell your story. We design web-based dashboards that help NGOs, CSOs, and development partners monitor progress, uncover insights, and communicate impact clearly.

What You Gain

- Dynamic, real-time dashboards for quick monitoring
- Automated reporting from integrated data sources
- Interactive visuals revealing trends and insights
- Simple, user-friendly dashboards for all audiences
- Professional reports improving donor communication and trust

Service Category	Monitoring, Evaluation, and Learning (MEL)
Delivery Format	On-site or Remote (Web-based, Cloud-hosted Dashboards)
Ideal Use Cases	• Dashboards for internal management and donor reporting • Tracking milestones, timelines, and resources • Simple public-facing transparency pages • Light impact analysis with standardized visuals
Scope of Work	• Collaborate with client to identify key data sources, KPIs, and metrics • Design and build customized interactive dashboard • Connect existing systems (Excel, SQL, APIs) for live updates • Add charts, filters, and drill-downs for deeper analysis • Ensure automatic real-time updates and synchronization • Conduct quality checks for data accuracy and functionality • Provide user training and documentation for sustainability
Tools Used	• Power BI • Tableau • Looker Studio • Excel

Delivery Process	1. Consultation & Needs Assessment 2. Data Integration Setup (cleaning & validation) 3. Dashboard Prototyping & Review 4. Customization & Development (interactive elements) 5. Final QA & Handover (testing & training) 6. Ongoing Support & Maintenance
Deliverables	• Live dashboard (overview + drill-downs) aligned to KPIs • Data dictionary & KPI sheet • Connection & refresh notes • User quick-guide + Admin Playbook
Add-On Services	• Advanced Data Analytics (predictive/statistical) • Custom Reports (on-demand generation) • Stakeholder Presentation Deck (summary slides)
Sample Size	Capable of handling large datasets (up to millions of data points)
Duration	1–3 weeks (depending on complexity and scope)
Staff Time	Dedicated project manager, data analyst, and dashboard developer
Geographic Coverage	
Pricing Structure (Individual)	Individual Clients: Starts from USD 2,500 (basic customized dashboard)
Pricing Structure (Organization)	Organizational Clients: Starts from USD 3,500 (multi-dataset integrated dashboard)
Pricing Logic	Based on complexity, number of data sources, interactivity level, and data volume
Team Composition	• MEL Specialist • Data Analyst • Power BI Developer
Key Considerations	• Requires structured data for best results • Needs client collaboration and dataset access • Customization may extend timelines • Client must hold necessary software licenses or hosted option • Dashboards are user-friendly with short training • Ongoing support available for updates

Lead Consultant Profile	Led by a Senior Data Analyst with over eight years of experience in data visualization, MEL systems, and development programs, skilled in transforming complex datasets into decision-ready visuals.
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Contact

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